

**Wisconsin Industry Partnerships  
Caucus of Conveners Learning Network 2010-2011**  
Wednesday, January 26, 2011, Video Conference (local DVR sites)  
10:00 a.m. – 12:00 p.m.

**AGENDA**

- 10:00      **Welcome, Videoconference Etiquette & Introductions**
- *Introductions:* When introducing yourself, please briefly explain the nature of your industry partnership (i.e. sector, major employers, convening, training)
  - *Etiquette:* Please have a name card with large-font, legible print sitting in front of you; raise your hand if you have a question or comment during Q&A so the facilitator can call on you and please repeat your name and affiliation; be sure to mute your microphone when others are speaking
- 10:20      **Importance of Demonstrating Quality of Employer Engagement and Employer Impact**
- 10:30      **Strategies for Strengthening Employer Involvement**
- Can you contribute some key insights re:
    - What are some of your best employer relationships, and what makes them particularly meaningful to your project?
    - What strategies work for you in establishing and maintaining employer relationships throughout the IP project?
    - What challenges have you faced in establishing and maintaining employer relationships
  - How do you assess quality of employer engagement:
    - How many of your IP project employers regularly provide strategic input and feedback (i.e. through more than occasional meeting attendance, other channels?)
    - “Who” is your employer liaison (HR staff, production/managerial) and how does this guide the strategic training vision of the IP?
    - Are you currently documenting or assessing the quality of employer engagement on your projects? If so, how and using what types of indicators?
- 11:15      **Round-robin on Assessing Employer Impact**
- How do you assess the impact of the IP on employers in your project?
    - Are you currently collecting or planning to collect evidence of employer impact?
    - What metrics do you employ, or what metrics make the most sense for your project (i.e. profit, wage effect, efficiency measures, recruitment and hiring metrics)
    - Does your project tell a job creation or retention story?
    - Does your IP project look materially different than work you would do anyway, outside of state IP funding?
  - Can you contribute some key insights (i.e. share lessons learned, strategies that work, strategies that don't work, significant short and long-term challenges you have identified) with regard to measuring employer impact?
- 11:45      **State Evaluation Planning 2011, Wrap-Up & Next Steps**